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FUENGIROLA

from 4,501,127 €

REFERENCE R4662139

A Jewel in Fuengirola: Exclusive Hotel Development Opportunity in the Heart of the Costa del Sol

477 m²

PLOT













Description

Luxury Realty is immensely proud to present an investment opportunity of truly unprecedented scale and desirability, meticulously curated for discerning investors seeking to leave an indelible mark on Spain's illustrious Costa del Sol. This is not merely a plot of land; it is a blank canvas for visionary development, strategically positioned in an enviable locale that promises both prestige and formidable returns.

Located in the vibrant and perpetually sought-after municipality of Fuengirola, in the sun-drenched south of Spain, this highly coveted plot represents a singular chance to acquire a premium asset in one of Europe's most beloved tourist destinations. Fuengirola, a jewel of the Costa del Sol, is renowned for its golden beaches, bustling promenade, and year-round Mediterranean climate, attracting millions of visitors annually from across the globe. Its strategic position offers seamless connectivity to Málaga International Airport, major cities like Marbella, and a wealth of cultural and recreational attractions, solidifying its status as a prime location for hospitality ventures.

Unrivalled Location: The Epicenter of Fuengirola's Allure

The strategic advantage of this plot cannot be overstated. Nestled directly behind the iconic Hotel El Puerto and fronting the world-famous Paseo Marítimo, this parcel of land places you at the very epicenter of Fuengirola's effervescent charm. The Paseo Marítimo, a magnificent linear park stretching for several kilometers along the coastline, is the heartbeat of the town, offering immediate access to pristine beaches, an array of shops, cafes, and entertainment venues. Guests of any future establishment here would find themselves mere footsteps from the gentle lapping waves of the Mediterranean Sea, ensuring an unparalleled guest experience centered around convenience and luxury.

Furthermore, this exceptional site is specifically situated within the renowned area affectionately known as "Fish Alley." This legendary culinary quarter is a gastronomic paradise, celebrated for its authentic Spanish tapas bars, exquisite seafood restaurants, and lively atmosphere that extends well into the night. Developing a hospitality offering here would grant guests direct immersion into Fuengirola's rich cultural tapestry and vibrant nightlife, promising high occupancy rates driven by its magnetic appeal to both international tourists and local residents alike. The proximity to such established attractions guarantees a constant flow of foot traffic and inherent visibility, a priceless advantage for any new hotel enterprise.

A Vision for Development: Boutique Elegance or Family Grandeur

The potential for this plot is expansive and exhilarating. With official planning permissions already secured for a substantial development of up to 2765.67 square meters distributed across an impressive seven levels, the scope for architectural innovation is considerable. This generous buildability allows for the creation of a truly magnificent structure, capable of hosting a significant number of luxurious accommodations and world-class amenities.

The existing permissions cater specifically to the development of either a boutique-style hotel or a family-oriented hotel. This duality offers immense flexibility to an astute investor, allowing for adaptation to the precise market demand and desired brand identity. A boutique hotel could emerge as an exclusive sanctuary, offering bespoke services, elegant design, and an intimate atmosphere tailored to high-end clientele seeking unique, personalized experiences. Imagine a rooftop infinity pool with panoramic sea views, gourmet dining, and sumptuously appointed suites catering to discerning travelers.

Alternatively, the space is equally suited for a sophisticated family hotel, complete with extensive facilities designed to cater to all ages. With the Costa del Sol being a premier family holiday destination, a modern, well-equipped family hotel in this prime location would command strong demand, offering amenities such as dedicated children's clubs, family suites, multiple dining options, and recreational areas. Both concepts promise robust profitability given the plot's enviable location and the consistent tourist influx into Fuengirola.

The Investment Imperative: Scarcity, Demand, and Discretion

Opportunities to acquire development plots of this caliber, in such a central and highly developed area, are extraordinarily rare. The scarcity of available land in prime locations along the Costa del Sol underscores the exceptional value and long-term capital appreciation potential of this offering. Fuengirola continues to witness significant investment in its infrastructure and tourism offerings, reinforcing its position as a resilient and growing market for luxury hospitality.

For serious and qualified investors, comprehensive due diligence information is readily available. Full details, including the critical "informe urbanístico" – a detailed urban planning report outlining all specific buildability parameters, regulations, and associated urbanistic details – will be provided exclusively upon the execution of a confidentiality agreement and a standard sales commission agreement. This step ensures that all pertinent and sensitive information is shared with only the most committed and credible parties, upholding the exclusivity and integrity of this exceptional offering.

Luxury Realty invites visionary investors to seize this generational opportunity to shape the future of luxury hospitality in Fuengirola. This is more than an investment in real estate; it is an investment in a legacy, promising not only significant financial returns but also the creation of an iconic destination in the heart of the Spanish Mediterranean.

Details

Reference	R4662139	Property Type	Land
Status	Sale	Price	from 4,501,127 €
Bedrooms	by request	Bathrooms	by request
Build size	–	Plot Size	477 m²
Terrace	–	Parking places	by request

Features

New development, Investment

Personal advice

Ask us for more information or arrange a private viewing, in person or by video call.

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