

BENALMADENA

8,500,000 €

REFERENCE R5161336

A Landmark Investment Opportunity: Premier Development Plot in Benalmádena, Costa del Sol

16,513 m²

PLOT





Description

Luxury Realty is exceptionally proud to present an unparalleled investment opportunity – a prime development plot perfectly positioned in the heart of Benalmádena, on the illustrious Costa del Sol. This remarkable parcel of land offers a unique and strategic gateway for visionary developers and investors looking to establish a world-class luxury hotel, a sophisticated aparthotel, or a specialized sports hotel within one of Southern Spain's most coveted destinations. This is not merely land; it is a canvas for crafting a landmark hospitality experience that will cater to an affluent and discerning international clientele.

A Vision for Luxury Hospitality: The Plot's Expansive Potential

This incredible 16,513 m² plot provides an extraordinary foundation for an ambitious development project. With over 11,500 m² of buildable space, the possibilities are vast and varied, allowing for significant flexibility in design and concept. Imagine a meticulously designed luxury hotel, complete with opulent suites, state-of-the-art amenities, and breathtaking views, setting new standards for elegance and service. Alternatively, an exclusive aparthotel could cater to the growing demand for longer stays, offering the comforts of home combined with premium hotel services. Furthermore, given its immediate surroundings, the site is perfectly suited for a specialized sports hotel, focusing on golf, wellness, or high-performance training, drawing enthusiasts from across the globe. The existing premium locale ensures that any development here will be immediately associated with prestige and quality.

Unrivaled Location: Benalmádena, The Heart of the Costa del Sol

Nestled within the vibrant and sought-after municipality of Benalmádena, Southern Spain, this prime parcel boasts a location that is simply unmatched. Benalmádena is a jewel on the Costa del Sol, renowned for its diverse attractions, stunning coastline, and a welcoming, cosmopolitan atmosphere. The town offers a perfect blend of traditional Andalusian charm and modern amenities, making it a perennial favourite for tourists and residents alike.

Crucially, this plot is strategically located just steps away from the hallowed greens of the prestigious Torrequebrada Golf Course, a masterpiece designed by the legendary José Gancedo. This championship course is a significant draw for golf enthusiasts worldwide, ensuring a steady stream of high-value visitors to the area. Proximity to such an acclaimed sporting venue immediately elevates the appeal and marketability of any hospitality development on this site.

Beyond the fairways, the shimmering Mediterranean coastline is a mere 1.2 km away, offering access to some of the Costa del Sol's most beautiful and often Blue Flag-certified beaches. Guests will enjoy easy access to sun-drenched sands, crystal-clear waters, and a plethora of water sports and leisure activities. The vibrant Benalmádena Costa center, with its award-winning marina, exquisite restaurants, and lively entertainment options, is only an 8-minute drive, providing convenience and diverse experiences for future guests.

Connectivity is another paramount advantage. The plot benefits from exceptional accessibility, being just 20 minutes from Málaga Airport (AGP). As one of Spain's busiest international airports, Málaga serves as a crucial gateway to Andalusia, ensuring effortless travel for global visitors. Furthermore, the opulent hub of Marbella, synonymous with luxury and exclusivity, is only a 25-minute drive away. This strategic positioning provides unparalleled access to major tourist attractions, transport links, and other high-end destinations along the coast, solidifying its appeal for an international luxury market.

The Enduring Allure of the Costa del Sol

Investing in this Benalmádena plot means tapping into the enduring appeal and robust growth of the Costa del Sol – a region globally synonymous with luxury, leisure, and an enviable lifestyle. This stretch of Southern Spain boasts over 320 days of sunshine annually, a rich cultural heritage, exquisite gastronomy, and world-class infrastructure. Its reputation as a premier European holiday destination continues to strengthen, attracting millions of visitors each year, including a significant segment of high-net-worth individuals and families.

The demand for premium, modern hospitality offerings continues to outpace supply in key areas of this Spanish gem. A luxury hotel or aparthotel developed on this site would not only capture the affluent tourist market but also cater to the growing trend of long-stay visitors, digital nomads, and golf tourists seeking superior amenities and services in a prime location. This sustained market demand, combined with the region's economic stability and continuous investment in tourism infrastructure, creates a highly favourable environment for significant returns on investment.

A Strategic Asset for Discerning Investors

This rare and formidable investment opportunity transcends a mere land acquisition; it is an invitation to shape the future of luxury hospitality in one of Europe's most dynamic and sought-after destinations. The combination of its substantial size, impressive buildable capacity, and an unrivaled strategic location in Benalmádena makes this plot a truly exceptional offering. For visionaries poised to capitalize on the sustained growth of the Costa del Sol's tourism sector, this plot represents a strategic asset with unparalleled potential for exceptional returns and the creation of an iconic luxury establishment.

Details

Reference	R5161336	Property Type	Land
Status	Sale	Price	8,500,000 €
Bedrooms	by request	Bathrooms	by request
Build size	–	Plot Size	16,513 m²
Terrace	–	Parking places	by request

Features

Sea views, Parking, Investment