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MARBELLA

6,000,000 €

REFERENCE R5166430

The Crown Jewel of Marbella's Old Town: An Exquisite Investment Opportunity in Plaza de los Naranjos

10	6	983 m²
BEDROOMS	BATHROOMS	BUILT













Description

Luxury Realty is proud to present an unparalleled investment opportunity: an iconic architectural masterpiece nestled in the very heart of Marbella's historic Old Town, directly on the enchanting Plaza de los Naranjos. This prestigious building, a beacon of traditional Andalusian charm fused with timeless elegance, represents more than just a property; it is a gateway to an exclusive lifestyle and a robust revenue stream in one of Southern Spain's most coveted destinations. Its distinguished façade, bearing witness to centuries of history, opens into a world of sophisticated possibilities, making it a truly unique offering in the luxury real estate market.

Location: The Unrivalled Allure of Marbella and Plaza de los Naranjos

Marbella: A Mediterranean Icon in Southern Spain

Marbella, a jewel on the Costa del Sol in Southern Spain, is globally renowned for its glamorous lifestyle, pristine beaches, world-class golf courses, and an effervescent social scene. Bathed in over 320 days of sunshine a year, this vibrant city attracts discerning international clientele seeking luxury, comfort, and an unparalleled quality of life. From the exclusive boutiques of Puerto Banús to Michelin-starred restaurants, Marbella consistently ranks as a premier destination for high-net-worth individuals and luxury tourism. Its strategic location offers easy access to international airports, ensuring seamless connectivity and cementing its status as an investment hotspot.

The Historic Heart: Plaza de los Naranjos

At the epicentre of Marbella's captivating Old Town, known as "Casco Antiguo," lies the fabled Plaza de los Naranjos. This picturesque square, adorned with fragrant orange trees, historic fountains, and charming pavement cafes, is not merely a location but an experience. It embodies the authentic spirit of Andalusia, offering a vibrant tableau of local life amidst stunning 15th-century architecture. To own a property here is to possess a piece of Marbella's soul, benefiting from ceaseless foot traffic, cultural significance, and an atmosphere both lively and deeply rooted in history. The Plaza de los Naranjos is the undisputed social and commercial pulse of the Old Town, making any property within its embrace an object of immense desirability and strategic value.

The Property: A Fusion of Heritage and Exceptional Potential

Luxurious Residences and Serene Retreats

This magnificent building seamlessly blends historical grandeur with modern comforts, offering a collection of exquisitely designed apartments. Each residence boasts elegant rooms, characterized by generous proportions, high ceilings, and an abundance of natural light. These living spaces are curated to provide an ambiance of refined luxury, perfect for discerning guests or long-term residents. Furthermore, the property features enchanting interior patios, secret havens of tranquility where gentle breezes and lush greenery create a serene escape from the bustling square outside. These private courtyards offer an intimate connection to the building's rich heritage.

Panoramic Rooftop Terrace: An Oasis Above the City

Crowning this distinguished edifice is a spectacular outdoor terrace, an elevated oasis offering breathtaking panoramic views that stretch far beyond the immediate charm of the Plaza de los Naranjos. From this vantage point, one can gaze upon the historic rooftops of the Old Town, the shimmering azure expanse of the Mediterranean Sea, and the majestic silhouette of La Concha mountain. This expansive terrace presents an unparalleled opportunity for an exclusive sky bar, sophisticated private event space, or a luxurious sun deck for guests, significantly enhancing the property's allure and revenue-generating potential. It promises unforgettable moments against the backdrop of Marbella's stunning beauty.

Prime Commercial Spaces and Gastronomic Delights

Adding to its multifaceted appeal, the building incorporates two prime commercial spaces located at street level, directly benefiting from the Plaza de los Naranjos' unparalleled footfall and visibility. These spaces are perfectly suited for high-end boutiques, art galleries, or luxury service providers, promising exceptional exposure and a prestigious address. Complementing these are two exceptional restaurants, each featuring its own inviting terrace directly overlooking the vibrant square. These establishments offer an incredible opportunity to capitalize on Marbella's thriving culinary scene, providing an exquisite dining experience with unbeatable views and a lively atmosphere that draws both locals and tourists. The inherent charm and strategic position of these commercial and dining venues guarantee consistent patronage and strong profitability.

Unrivalled Views of Plaza de los Naranjos

A defining characteristic of this remarkable property is the pervasive presence of its captivating surroundings. Most of the elegant rooms within the apartments, as well as both commercial spaces and the two restaurants, offer wonderful, direct views of the iconic Plaza de los Naranjos. This direct visual connection to the vibrant heart of the Old Town is an invaluable asset, imbuing every aspect of the building with an undeniable sense of place and prestige. Guests and patrons alike will be immersed in the charming daily life of the square, making every experience within this building truly memorable.

Investment Potential: A Strategic Asset for Discerning Investors

This iconic building presents an extraordinary investment proposition, perfectly tailored for discerning individuals or groups seeking a high-yield asset in a prime European location. Its suitability for tourist and hotel use is indisputable, underpinned by what can only be described as the "best possible location" in Marbella. The demand for luxury accommodation and unique experiences in the Old Town far outstrips supply, guaranteeing high occupancy rates and premium pricing for its apartments.

The versatility of this property, combining residential units, prime retail spaces, and established culinary venues, creates multiple robust income streams. This diversification mitigates risk and maximizes return on investment, offering a secure and lucrative opportunity. Properties of this calibre, in such an iconic and sought-after position, are exceedingly rare. They represent not just an acquisition, but an entry into a legacy, promising significant capital appreciation alongside immediate substantial returns. For an investor looking to capitalize on Marbella's enduring appeal and thriving luxury market, this building stands as a singular, irresistible offering.

Details

Reference	R5166430	Property Type	Commercial
Status	Sale	Price	6,000,000 €
Bedrooms	10	Bathrooms	6
Build size	983 m²	Plot Size	–
Terrace	–	Parking places	by request

Features

Mountain views, Alarm system, Investment, Resale

Personal advice

Ask us for more information or arrange a private viewing, in person or by video call.

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