+34 604 489 646
info@luxury-realty.com
luxury-realty.com



CALAHONDA

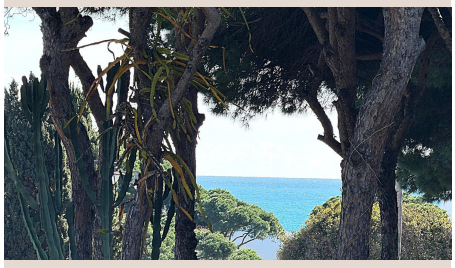
2,000,000 €

REFERENCE R5285821

Premier Aparthotel Development Opportunity in Calahonda, Mijas: A Shovel-Ready Investment on the Costa del Sol

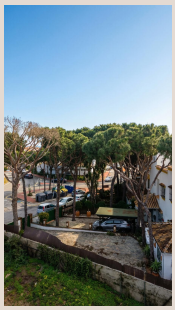
10	10	1,614 m²	1,001 m²	102 m²
BEDROOMS	BATHROOMS	BUILT	PLOT	TERRACE

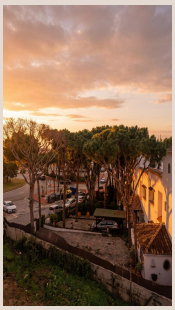












Description

An extraordinary investment opportunity awaits in Calahonda, Mijas, one of the most coveted and established tourist enclaves on Spain's sun-drenched Costa del Sol. This offering features a prime plot of land accompanied by a fully approved architectural project and a valid building permit for a state-of-the-art aparthotel. This unique "shovel-ready" status dramatically streamlines the development process, allowing for immediate commencement of construction and a significantly accelerated path to market entry and revenue generation. For discerning investors seeking a strategic foothold in southern Spain's thriving hospitality sector, this project represents an unparalleled chance to capitalize on robust tourism fundamentals with minimal initial regulatory hurdles.

The proposed development is meticulously designed to comprise a 2-star aparthotel, featuring twenty elegantly appointed apartments. Each unit has been conceived with a keen focus on functionality, comfort, and guest satisfaction, incorporating private kitchenettes that cater to the evolving demands of modern travellers. This self-catering capability not only enhances the guest experience by offering greater flexibility and convenience but also significantly optimises operational efficiency for the aparthotel, contributing to a healthy bottom line. The design prioritises spacious layouts and contemporary finishes, ensuring a premium feel that belies its 2-star rating, aiming to attract a broad spectrum of guests from leisure tourists to those seeking comfortable, extended short-stay accommodation. The project’s adaptability ensures strong year-round demand, mitigating seasonal fluctuations often seen in traditional hotel models.

One of the most compelling differentiating factors of this aparthotel project lies in its innovative and distinctive design concept. The architectural plans incorporate unique thematic styles on each floor, a sophisticated approach that promises to create a truly memorable and immersive guest experience. This bespoke design philosophy will not only set the property apart from conventional offerings in the region but will also forge a strong, recognisable identity within the highly competitive Costa del Sol market. Such an artistic and thoughtful integration of design elements appeals to travellers seeking more than just a place to stay; they are looking for an experience, a narrative, and an aesthetic that resonates with their desire for unique and personalised travel. This focus on experiential lodging is a significant value-add, capable of commanding higher occupancy rates and premium pricing.

Beyond the individual apartments and their unique interior stylings, the aparthotel development boasts an array of premium amenities designed to maximise guest appeal and operational value. A highlight is the planned rooftop solarium, an elevated oasis offering panoramic views and an inviting swimming pool complemented by luxurious sunbeds. This rooftop retreat will serve as a prime communal area for relaxation, socialising, and enjoying the glorious Mediterranean climate, significantly enhancing the overall guest experience. Furthermore, the inclusion of a private underground garage provides secure and convenient parking for guests, a crucial amenity in a bustling tourist area. These thoughtful additions collectively elevate the property’s commercial attractiveness and potential for guest satisfaction, reinforcing its position as a desirable destination in Calahonda.

The strategic location in Calahonda, Mijas, is a cornerstone of this project's immense appeal. Nestled within the heart of the Costa del Sol in southern Spain, Calahonda is renowned for its vibrant atmosphere, established tourist infrastructure, and superb connectivity. The property is situated just minutes from pristine beaches, offering easy access to the Mediterranean coastline and its myriad water sports and leisure activities. Calahonda itself is a bustling hub, boasting an extensive array of restaurants, shops, golf courses, and entertainment options, all within close proximity. Mijas, as a municipality, is celebrated for its charming white villages, cultural heritage, and stunning natural landscapes, attracting millions of visitors annually. The broader Costa del Sol region is a global tourism powerhouse, benefiting from excellent international air links via Malaga Airport, superb road networks, and a year-round pleasant climate, ensuring a continuous influx of both domestic and international visitors.

This advantageous geographical positioning, combined with the project’s fully approved planning permissions and the inherently strong tourism fundamentals of the Costa del Sol, presents investors with a clear, de-risked development pathway. The 'ready-to-build' nature of this opportunity dramatically mitigates the typical risks and delays associated with obtaining permits and navigating complex urban planning regulations, allowing for an efficient and expedited project timeline. Upon completion and operation, the aparthotel is poised to generate stable and recurring income, underpinned by the consistent demand for quality accommodation in this high-demand tourist destination. The robust tourism market in southern Spain provides a solid foundation for long-term profitability and capital appreciation.

This represents an ideal and timely opportunity for a diverse range of sophisticated investors. Whether you are an experienced hotel operator seeking to expand your portfolio with a distinctive, high-potential asset, a property developer looking for a meticulously pre-approved project to execute, or a private investor aiming to secure a lucrative hospitality venture in a premium location, this offering is exceptionally compelling. The provision of a valid building license and a complete architectural project significantly de-risks the investment, providing certainty and a swift route to market. While the current offer pertains to the land with all necessary permits, it is important to note that a completed, turnkey project can also be explored, subject to different pricing and terms, offering flexibility to suit various investment strategies. This is more than just a land purchase; it is an acquisition of certainty, potential, and a direct path to a thriving enterprise in one of Europe's most dynamic tourist destinations.

Details

Reference	R5285821	Property Type	Land
Status	Sale	Price	2,000,000 €
Bedrooms	10	Bathrooms	10
Build size	1,614 m²	Plot Size	1,001 m²
Terrace	102 m²	Parking places	by request

Features

Sea views, Private garden, Parking, Investment, Resale

Personal advice

Ask us for more information or arrange a private viewing, in person or by video call.

+34 604 489 646
info@luxury-realty.com
Avda. Rotary International, 5 · Edificio Tembo, 23
29660 Marbella