

BENALMADENA

430,000 €

REFERENCE R5356843

Unrivaled Commercial Opportunity in the Prestigious Puerto Marina, Benalmádena

1

BATHROOMS

102 m²

BUILT













Description

An exceptional and strategically significant commercial prospect awaits the discerning investor or visionary entrepreneur. Nestled within the iconic Puerto Marina, a globally recognized and multi-award-winning yachting harbor, this expansive commercial premises presents a gateway to unparalleled visibility and an affluent international clientele. Puerto Marina, often lauded as one of the most beautiful marinas in the world, is not merely a port; it is a vibrant epicenter of luxury, leisure, and sophisticated tourism on the sun-drenched Costa del Sol.

Benalmádena: A Jewel of Southern Spain's Riviera

The location itself is a testament to exclusivity and potential. Benalmádena, gracefully positioned on the southern coast of Spain, within the province of Málaga, embodies the quintessential Mediterranean lifestyle. It is a destination celebrated for its stunning beaches, world-class golf courses, exquisite gastronomy, and a vibrant cultural tapestry that seamlessly blends Andalusian tradition with modern luxury. The town attracts a diverse demographic, from affluent holidaymakers seeking premium experiences to a robust expatriate community and discerning local residents who appreciate its high quality of life and accessibility.

Puerto Marina, in particular, is the crown jewel of Benalmádena, acting as its commercial and tourist heart. Its unique architectural style, reminiscent of an Andalusian village floating on the sea, houses an impressive array of luxury yachts, designer boutiques, gourmet restaurants, and bustling entertainment venues. This creates a perpetual flow of both high-net-worth individuals and a constant stream of international tourists, ensuring a dynamic and lucrative environment for any business venture.

Strategic Dual Access: The Ultimate Advantage for Exposure

What truly sets this commercial space apart is its meticulously designed strategic dual access, a feature that guarantees maximum foot traffic and unrivaled exposure from two of the area's most bustling arteries. The primary entrance opens directly onto the main street, offering immediate access from the bustling public thoroughfare that leads directly to the heart of the port. This frontage ensures your business captures the attention of visitors arriving by car, taxi, or public transport, as well as those deliberately heading towards the luxurious superyachts docked mere meters away.

The second, equally vital connection, leads towards the enchanting marinas and the picturesque pedestrian promenade. This access point plunges your establishment into the very pulse of Puerto Marina’s vibrant pedestrian life. Here, strolling families, couples enjoying an evening walk, yacht owners, and international tourists are drawn to the waterfront for dining, shopping, and entertainment. This dual frontage effectively doubles your potential customer base, ensuring that your brand is visible from both the energetic street level and the charming, leisurely pace of the marina boardwalk.

Imagine the constant stream of potential clients passing by your storefront, whether they are arriving for a day of sailing, enjoying an evening meal, or simply taking in the breathtaking views of the Mediterranean. This unparalleled visibility from two distinct, yet equally high-traffic, vantage points is a strategic asset that few other commercial properties can boast, making it an investment in perpetual brand exposure.

A Canvas for Visionaries: Versatility and Premium Potential

Thanks to its generous dimensions and its truly high-end, irreplaceable location, this property is far more than just a commercial unit; it is a blank canvas awaiting a visionary concept. While the existing description hints at the suitability for upscale cafés or exclusive boutiques, its potential extends far beyond these suggestions. This space is ideally suited for:

- **A High-End Gastronomic Experience:** A chic restaurant, a gourmet tapas bar, or a sophisticated wine and cocktail lounge that can capitalize on both the views and the affluent clientele.

- **Luxury Brand Showroom:** An ideal location for international fashion houses, jewelry brands, or exclusive watchmakers seeking a flagship presence on the Costa del Sol.

- **Premium Service Providers:** Yacht brokerage offices, high-end real estate agencies, bespoke concierge services, or luxury travel agencies would thrive on direct interaction with the marina's demographic.

- **Art Gallery or Cultural Space:** An exclusive gallery showcasing fine art, sculptures, or high-end craftsmanship, attracting connoisseurs and collectors.

- **Exclusive Health & Wellness Boutique:** A high-end spa, a specialist beauty clinic, or a luxury fitness studio catering to a discerning clientele focused on wellbeing.

The substantial floor area provides ample room for creative interior design, allowing for distinct zones, private areas, or expansive display spaces. The ability to customize the layout to perfectly align with your brand's aesthetic and operational needs is a significant advantage, enabling the creation of a truly bespoke and memorable customer experience that stands out in a competitive market.

Establish Your Brand in Benalmádena’s Commercial & Tourist Epicenter

To establish your brand in this commercial and tourist epicenter of Benalmádena's marina is to secure a future of prestige and profitability. The consistent influx of international visitors, coupled with a thriving local economy and an appreciative affluent demographic, creates an environment ripe for business success. The Costa del Sol continues to be a magnet for investment and tourism, and Puerto Marina remains at the forefront of this appeal, symbolizing luxury and prime location.

This is not merely an acquisition; it is a strategic investment in a globally recognized luxury destination. It offers the unparalleled opportunity to position your business directly within the sightline of discerning consumers and high-net-worth individuals from across the globe. Do not miss the chance to embed your brand within the very fabric of one of Spain’s most visited and exclusive coastal havens. This property represents a rare offering in a market where prime locations are fiercely sought after and seldom become available. Seize this moment to define your legacy in Benalmádena’s vibrant heart.

Details

Reference	R5356843	Property Type	Commercial
Status	Sale	Price	430,000 €
Bedrooms	by request	Bathrooms	1
Build size	102 m²	Plot Size	–
Terrace	–	Parking places	by request